



Client Order Form – Girlfridayz Marketing – Advertising

28 Cambria Road London SE59AE - E: girlfridayz@girlfridayz.com – Tel: 07931089744

COMPANY DETAILS (PLEASE COMPLETE IN FULL)

Contact Name:

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Company Name:

.....

Accounts Contact:

.....

Project Name:

.....

Address:

.....

.....

.Postcode:.....Tel No:

Fax No:

e-Mail Address:

.....

Signature

.....

Date

.....

PRODUCTS REQUIRED

Please tick the item(s) you require and indicate which product types you wish to order:

ORDERING PROCEDURE

Grow your business: ☐ Deluxe Corporate Identity: ☐

Start-up: ☐ Display Advert: ☐ Text writing: ☐

Picture Service-30: ☐ Logo surgery: ☐

☐ Irresistible Blog Offer ☐ Touch Base with Us

Fill out this form in full, plus the separate Briefing Form which enables us to collate as much information as is possible about your organization including its ethos, product or service, market positioning and many other choices. Type of marketing task you would like us to complete is charged at £685 for one task or multi-tasks to complete we charge £25 per hours. All advert types remain with us for 90 days from £60 onward with a possibility to renew ads monthly fee charge for change of ad £40 per month. Additional links fee is £30 per target destination. After 90 we will ask you to renew ads or removed your ads if you do not want to renew it or have a fresh new ad. a maximum number of ads you can have in one period of 90 days is two running prices for each ad type apply. Renewing or fresh ads after 90days ads fee apply from £60 onward for another 90 days.

Please include some examples of materials from competitors in your sector or other examples that are close to the direction you want your materials to take (or not as the case may be!). These can be complete brochures, leaflets or advertising.

If you have a corporate style guide or wish us to create your materials to fit an existing design template, please supply all relevant instructions or samples of other materials.

We will need a rough draft of your text. If you want us to write it for you this will cost **an extra £395**, and we will need simple key points about your product or service and your company.

We will also need your logo artwork plus any images you wish to incorporate (please note our supply guidelines). If you require your logo update, please consider our Logo Surgery option which **is just £295** when ordered with any project.

On receipt of your returned form and payment and signed & dated service agreement, we will assign a designer to your project and commence work. You will receive 1-3 initial plan from which you choose one concept (or elements of each) for further refinement. An invoice will be issued for 50% deposit prior project commencing and Service agreement.

A PDF will be supplied for final author's comments from which there will be one more round of corrections (to errors and grammatical mistakes as once printed it cannot be rectified).

A final color proof will be supplied as final confirmation which must be returned to us authorized for printing.

We will then require payment in full of the balance prior to printing or issuing work for marketing task, deal packages or post your ads on our site and blog. It is free to be a guest on our podcast.

Marketing & Advertising

Small Business & SME's	
Single Task Grow	
<input type="checkbox"/>	Business Plan
<input type="checkbox"/>	Marketing Plan
<input type="checkbox"/>	Contingency Plan
<input type="checkbox"/>	SWOT
<input type="checkbox"/>	Market Segmentation Research
<input type="checkbox"/>	Funding Research
<input type="checkbox"/>	Competitor Analysis
<input type="checkbox"/>	Growth Content Strategy
<input type="checkbox"/>	Policy Development
<input type="checkbox"/>	Funding App
<input type="checkbox"/>	CRM Update
<input type="checkbox"/>	Excel
<input type="checkbox"/>	Google Sheet record keeping development & completion
<input type="checkbox"/>	Tax Return Preparation
<input type="checkbox"/>	Cash Basis
<input type="checkbox"/>	Traditional plus HMRC advice
<input type="checkbox"/>	Price £685 per task
Multi-Tasks	
<input type="checkbox"/>	Price £25 per hour

On receipt of the form completed we will request the following information:
 contact detail for advertisement, Advert Title and a Short Relevant Description no more than 20 words

Supply any video for video ads, picture, or background picture, logo, and headline and Supply destination link or links.

Video ads placed on our site £180 or add video ads to a Banner..

If you want us to design your ads tick the design cost tick box a £25 charge applies.

For Marketing Task select one task and completed for £685 or £565. If you select more than one task select complete for £25 per hours. Also, our Client brief will be sent to you for information about your business or start-up.

If two adverts are selected fee apply for second advert charge at the same price of 1 advert per chosen type.

Start-up	
Single Task – Start-up	
<input type="checkbox"/>	Business Plan
<input type="checkbox"/>	Marketing Plan
<input type="checkbox"/>	Contingency Plan
<input type="checkbox"/>	SWOT
<input type="checkbox"/>	Market
<input type="checkbox"/>	Funding Research
<input type="checkbox"/>	Content Strategy
<input type="checkbox"/>	Policy Development
<input type="checkbox"/>	Funding App
<input type="checkbox"/>	CRM Update
<input type="checkbox"/>	Excel
<input type="checkbox"/>	Google sheet record keeping development & completion
<input type="checkbox"/>	Tax Return Preparation
<input type="checkbox"/>	Cash Basis
<input type="checkbox"/>	Traditional plus HMRC advice
<input type="checkbox"/>	Price £565 per task
Multi-Tasks	
<input type="checkbox"/>	Price £25 per hour

For affiliate marketing, we only charge for placement and required 2% to 5% of the sales your ad placed on our website generate or not, you would need to sign our contract and the price is £100 for placement and send us proof of sales generated by the ad for the products or services advertised so we can price you the correct percentage. **The duration of your ad placement is 6 months maximum on our site and you can place no more than two ads.**

Advertising	
Display Advertising	
<input type="checkbox"/>	Lead Magnet for £120
<input type="checkbox"/>	Simple Display Ad Text, Pictures only for £60
<input type="checkbox"/>	Banner Ad for £180
<input type="checkbox"/>	Tripwire for £200
<input type="checkbox"/>	Video Ad for £180
Select if you want to add some text, picture or background picture below or a button or a link text	
<input type="checkbox"/>	Text must be selected
<input type="checkbox"/>	Picture
<input type="checkbox"/>	video
<input type="checkbox"/>	Background Picture
<input type="checkbox"/>	1-Link to any targeted destination
<input type="checkbox"/>	1-Button to any target destination
<input type="checkbox"/>	1-Advert
<input type="checkbox"/>	2-Adverts
Select a number of advert and type for each advert if two different type is selected it'll mean you want two ads running select two or same type select two.	
<input type="checkbox"/>	Monthly renewal £40 per month
<input type="checkbox"/>	1-Additional target £30
<input type="checkbox"/>	2-Additional target £60
<input type="checkbox"/>	Duration 90 days
<input type="checkbox"/>	Design Cost £25
<input type="checkbox"/>	Video ad cost £180 add-on
For ads placed on our Blog, the price is £690 plus to be our guest on our podcast for free tick below and we will contact you.	
<input type="checkbox"/>	Request Call or Email

Deluxe Deals

Touch Base with Us - Grow

Market Segmentation
Research, Grows Action Plan,
Funding Research and
Application, Competitor
Analysis and Actionable
recommendation.

☐ Price £700

Deluxe Corporate Identity

Business Design Package –
100 deluxe business cards,
100 letterheads A4, a logo
design, 100 Complimentary
cards Linen finish – Printed
double-sided, full color and
high gloss finish on your
business cards. With free
delivery

☐ Price £330.79p

Irresistible Blog Offer

2 blog post per month update
& 1 Free Picture for blog

☐ Price £200

Other Services & Bolt-on

Logo Surgery

☐ Bolt-On Rebranding for £295

Social Media, Website Support & Blog – Picture Service 30

☐ Pay As You Go 50 £285.60 (PW per platform upto 4post)

☐ Rolling Contract 30 £1237.60

☐ Picture Service-30 for £60

☐ Annual Subscription (Website Update) £2275

For Social Media & blog update price is per Social Media Platform or blog

☐ Blog post update (2 posts) £150

☐ Website Update Per Hour Service £15

Select Platform **F T L I P** circle platform of choice if all 5, circle all 5

Copywriting Service

☐ Text for A Project for £395.00

F: Facebook
T: Twitter
L: LinkedIn
I: Instagram
P: Pinterest

***Website Update not included creation of new page**