

# Sale Letter

## Template in the Playbook

### Use the following

Template letter provided

Use it for existing customers

Use it for new customers

Use it to attract prospect

Attached an order form with payment facility.

Use an headline

Use 4-8 core assets of marketing and one strategy.

Write your letter with the aid of the template and add it to your context.

**Your draft letter points**



### Tips for Sale Letter

- Versatile template
- Offer 30 days to pay
- Insert new customers offers
- Insert existing customers offer with related product or services base on previous purchase
- Add a guarantee

SOURCE: GIRLFRIDAYZ

### My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.